

# The MAP to Hockey Success



## “Providing Direction for Minnesota Hockey Players”

**We are excited to introduce the formation of The Minnesota Advancement Program:**

How do you reach a destination when you don't know how to get there?

1. Trust your own instincts and set off alone?
2. Ask another's opinion of the direction that may best suit you?
3. Use a MAP that shows all routes available?

While there is something to be said about the journey being equally as important as the destination, setting off on your own is often a risky venture. There are very few who can go out and accomplish the task of finding one's way alone. Advice from a trusted and knowledgeable source will help to keep you on course, while others may entice you to stray from your initial path. Uncertain journeymen constantly second-guess themselves and stop to ask any and everyone their opinion. Use caution; being bombarded by too much 'helpful' information may only 'help' to confuse your situation further. Also, some *less credible* advisors may worry less about your end result and more about their own personal gain. A trustworthy guide is a MAP. The MAP has the ability of showing you every possible option and lets you decide which route is best for you.

It is with great pleasure that we introduce The MAP to the hockey community. We are confident that this is the most efficient route for young men and women to achieve their goals as hockey players. The MAP was created to develop and guide hockey players and is, more importantly, designed to aid in the growth of better people.

Over fifteen years has been spent on the development and fine-tuning of a plan (The MAP) to help hockey players. We built The MAP with a team of hockey players, coaches, scouts and trainers who have experienced or been down the many paths players follow to obtain their individual hockey goals. The MAP (Minnesota Advancement Program) staff includes experience of:

- ✓ Nearly 40 years of playing experience in 15 different professional leagues
- ✓ Over 30 years of college coaching & playing experience
- ✓ Over 20 years of Junior A (USHL, NAHL and other ) scouting and playing experience
- ✓ 6 NCAA DI National Championship appearances

Our experience also includes assisting families and helping many players advance over the last 10 years:

- ✓ Over 10 NHL Draft Picks
- ✓ 20 USA National Team Players
- ✓ 30 D1 College Commitments
- ✓ 60 Junior A Players throughout different leagues

The key to The MAP is being involved with good people who have their heart in the right place. It includes over 20 coaches, teachers, scouts, goalie coaches (4 head), and certified trainers. It also includes 2 great campuses (facilities), and a world class off-ice training program with injury prevention, accelerated recovery and improved performance. The MAP also offers mental edge training, on and off-ice testing, and player development programs.

The MAP would like to introduce the key ingredients unlike any other in the world:

### **Coaches, Teachers, Trainers & Scouting Team**

- Geno Parrish - Erik Rasmussen - Steve Howard - Matt Koalska - Jerrid Reinholz
- Justin Johnson - Stacy Anderson - Jason Berg - Josh Oien (CSCS) – Jacque Vezina
- Steve Debus - Paul Martinson (CSCS) - Wes Jirovec - Garret Gruenke – Shaun Goodsell
- Jay Schroeder - Scott Oliver - Steve Witkowski – Dr. Mike Maristuen

### **Specialty Training, Close Relationships, Partnerships & Facilities**

- EVO Sport – ARPwave
- Mental Edge – FHIT Players
- Herb Brooks Training Center - St. Thomas Ice Arena - Schwan's Super Rink

### **Player Development Programs & Scouting Reports**

- The Membership (Year Round ) Development Program
- Junior A Scouting Combine & Advancement Guide
- Minnesota Scouting Reports

There are several paths to get to the same destination. Each individual has to make their own choice as to which of those paths and vehicles they will use to guide them along. Using The MAP will provide you with all the paths and vehicles available which may help you to avoid unnecessary pit-stops, dead-end roads, and unwanted detours. Preparing yourself to deal with adversity before you hit the road will give you the upper hand in overcoming those obstacles. Having The MAP, a familiar, reliable navigator with you at all times will allow you the proper guidance needed to successfully reach your destination.

If you would like to find out more about The MAP and the team involved please visit [www.minnesotaadvancementprogram.com](http://www.minnesotaadvancementprogram.com) or contact our office at 651-755-5675.