



FOR IMMEDIATE RELEASE
Tuesday, March 2, 2010

**Monsters Partner with Flexx Hockey Institute of Training
for 2010-2011 Season**

Fresno, Calif. — The Fresno Monsters Hockey Team announced today a new partnership with Flexx Hockey Institute of Training, or FHIT, in Minnesota. FHIT's goal is to help better the skills of hockey players both on and off the ice to reach the next level in their careers. With two ice and fitness facilities in Minnesota, the Fresno Monsters' North American Hockey League team prospects have access to unlimited training in the off-season from March 15th through June 8th. FHIT also provides players the opportunity for on-ice testing, off-ice testing, a Minnesota scouting report, and a player profile to submit to college and professional scouts.

"We are very excited to be working with FHIT," explains Fresno Monsters GM & coach Eric Ballard. "The organization's strong hold on the Minnesota hockey player market will help our organization in the pursuit of great hockey prospects."

"We're excited about Fresno coming into the NAHL and giving us a chance to advance some of our players in the Minnesota area looking to make the jump to Junior A hockey," states FHIT representative Steve Howard. "After playing hockey myself in California with the Bakersfield Condors, I know Fresno is a great hockey market and we look forward to having players develop into college and professional hockey players."

Another FHIT representative and former Stockton Thunder player Geno Parrish says, "I have learned from my hockey experiences in California that Fresno has a dedicated fan base, and it is a great hockey town. We look forward to a great relationship with the Fresno Monsters."

The Fresno Monsters will be holding a tryout camp in St. Paul, Minnesota at Wakota Ice Arena May 21 through May 23. The cost is \$250 per player. Log on to www.fresnomonsters.com to sign up.

For more information about the Fresno Monsters' North American Hockey League team, visit our website at www.fresnomonsters.com or call the office at 559-375-7684.

###